ECD Architects
ENERGY CONSCIOUS DESIGN

ECD Architects
Brand Guidelines

Version 01

www.ecda.co.uk

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The ECD Architects logo

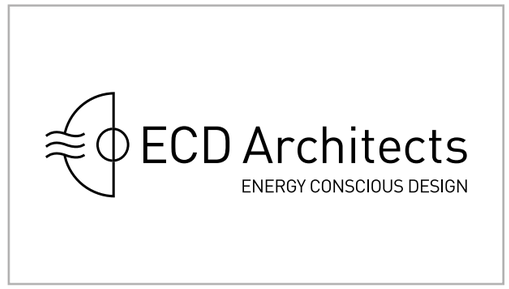
The ECD Architects logo
Introduction

ECD Architects logo and Strapline

The ECD logo is the backbone of our identity.

It should be treated with respect and never distorted. It is essential that all items use the original artwork files to help preserve the logo's integrity.

To preserve the integrity of the Company name, and avoid confusion, the company strapline Energy Conscious Design is never to appear without either the company name or logo.



Single colour logo
There is a single colour version of the logo for use against a white background.

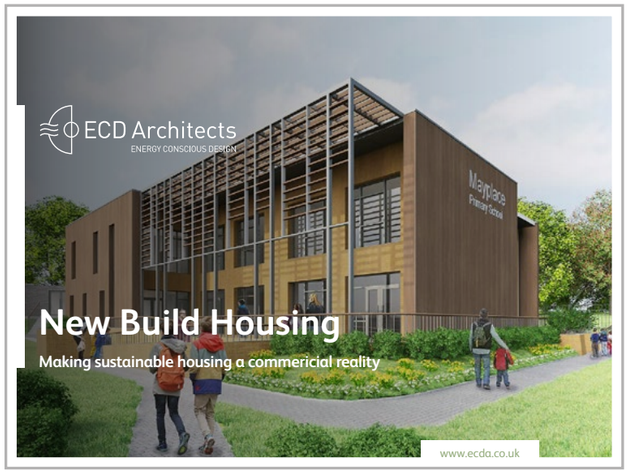
Full colour logo
The full colour version of the logo uses the ECD greens and ECD grey to give the logo maximum impact.

Reversed colour logo
The logo can also be reversed out on the ECD primary green or black.

The ECD Architects logo
How to use our logo

How to use our logo

The logo should always be reproduced using the correct original artwork, and applied carefully within these guidelines.



Positioning the logo
The logo should wherever possible be positioned at the top left of the page. If this is not possible, the logo should be moved to the bottom left.

How NOT to use our logo

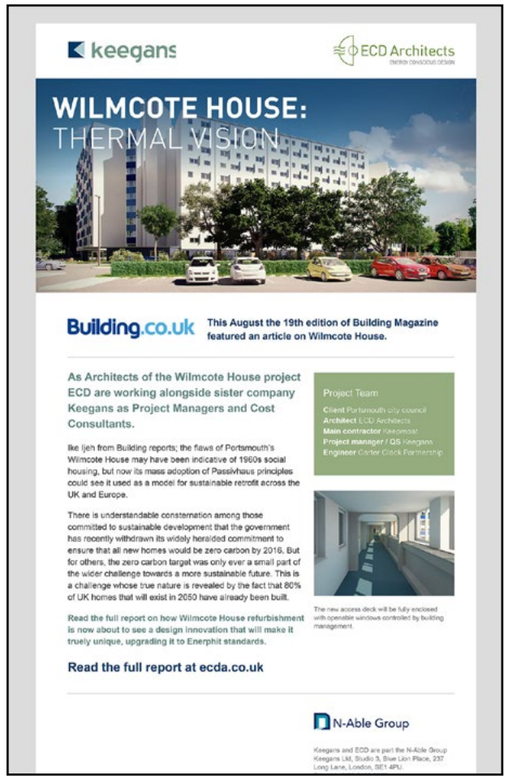
- The logo should always be re-sized in proportion and never be distorted in any way from its original dimensions.
- The logo should never be cropped, or the symbol and typography separated.
- The Logo should never be reproduced in different colours.

The ECD Architects logo
Dual branded items

Dual branded items

Where items need to carry dual branding to include the Keegans logo, the Keegans logo should be positioned top left, with the ECD logo placed top right.

keegans



The N-Able Group sign-off

Wherever possible, the N-Able Group sign-off should also appear on all items to reflect our role as part of the N-Able Group. The sign-off should appear as a footnote at the bottom of single page items, or on the back-page or reverse of multi page items.

N-Able Group

The logo
Where possible the logo should appear in colour.

Sign-off text
The sign off text should be reproduced in-full below.

N-Able Group

The N-able Group provides a range of high quality architectural and building consultancy services focussed on improving the environment we all live and work in. We deliver our services through a core of established and complementary businesses who work together to share their knowledge and expertise providing clients with integrated solutions that meet their needs and exceed their expectations.

Maintaining our relationship
If the Keegans logo has to be moved to the bottom left, the ECD Architects logo should be moved to the bottom right to maintain our relationship.

Chambre 3
3,98
Chambre 3
3,98

The ECD Architects colours
Our primary colours

Primary colour palette

The ECD Architects primary colour palette is an important part of the identity, and must be maintained at all times.

These guidelines provide specifications for reporducing these colours in Pantone, CMYK and RGB

ECD Green

ECD Forest Green

ECD Grey

Our primary colour palette
Our primary colour palette comprises of the ECD Architects Green, Forest Green and Grey which all appear in the main logo.

Green Pantone 7494u	**Green** C: 4 M:20 Y: 60 K: 1	**Green** R: 149 G: 172 B: 126
Forest Green Pantone 7490u	**Forest Green** C: 66 M:27 Y: 97 K: 9	**Forest Green** R: 99 G: 140 B: 64
Grey Pantone 424u	**Grey** C: 56 M:45 Y: 43 K: 10	**Grey** R: 117 G: 122 B: 125

SECTION 02

The ECD Architects colours
Our secondary colours

Secondary colour palette

Wherever possible, the ECD Architects colours should be used for all items, but where additional colour options are required a secondary palette can be used.

This palette has been carefully chosen, and along with black and white these should be the only colours used on virtually all items.

C: 77 M:34 Y: 12 K: 0	C: 56 M:11 Y: 25 K: 0	C: 88 M:92 Y: 0 K: 0	C: 53 M:79 Y: 20 K: 2	C: 7 M:66 Y: 100 K: 0
R: 51 G: 139 B: 185	R: 112 G: 182 B: 189	R: 66 G: 46 B: 165	R: 137 G: 83 B: 157	R: 228 G: 115 B: 35

Colour priorities
The secondary colours should only ever be used to add variety to the ECD Architects main colours, and should never be used without them.

ECD Architects
ENERGY CONSCIOUS DESIGN
Design for a
Sustainable Future
Architectural Services
Master Planning
Urban Design
Community Consultation
Sustainability Advice
www.ecda.co.uk
T: 020 7939 7500

Brand elements
Strapline & web tab

Web tab

Our website is a vital part of our identity, and should appear on all promotional items. The Web Tab houses the URL and adds weight to its presence wherever it appears.

The Web Tab should appear bottom right of the page and the body of the tab should always appear in the ECD Architects primary green or white depending on the background used.

www.ecda.co.uk

www.ecda.co.uk

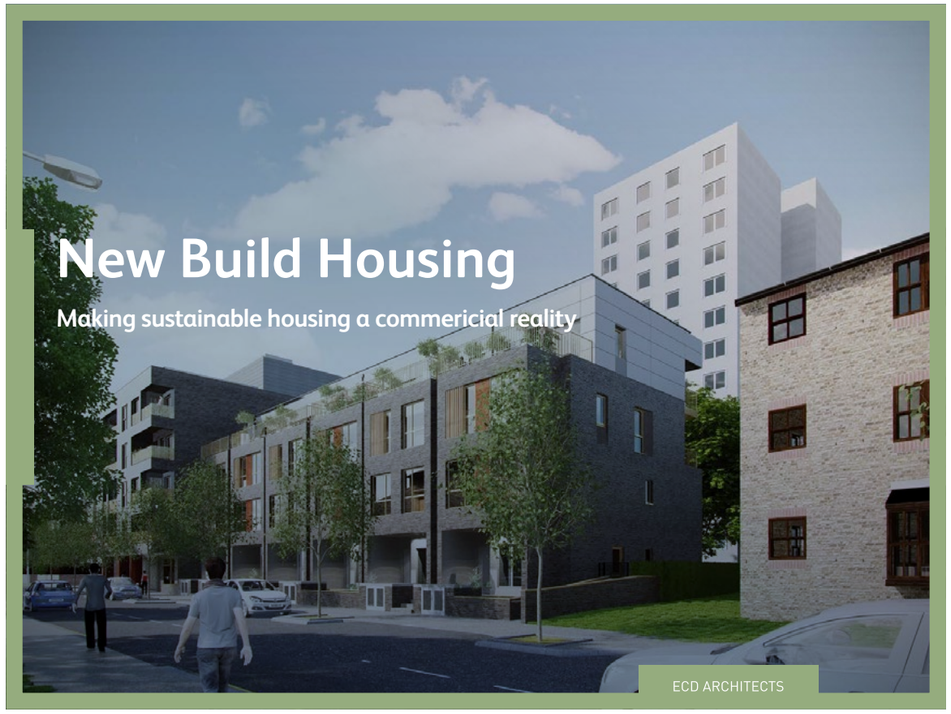
Company name tab

The company name carries a huge history of skill and experience.
The Web tab can be replaced by the Company Name tab on promotional items where our logo is not shown.

The Company Tab should appear bottom right of the page and the body of the tab should always appear in the ECD Architects primary green or white depending on the background used.

ECD ARCHITECTS

ECD ARCHITECTS



Typography

The use of typography gives a strong cohesion to our identity, and FS Albert has been chosen as our primary typeface and is available in a range of weights.

FS Albert is installed on all computers. Should you find you are unable to use FS Albert then Arial may be used in its place.

Using type
When using type, be careful not to use too many weights and colours.

Please use FS Albert Bold for headings, FS Albert Regular for sub-headings and FS Albert Light 11pt for body copy.

Digital applications
For reports, letters other documents in 'Microsoft Office' use FS Albert Light 11pt (line space multiple 1.2).

FS Albert Thin
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@ % &()?

FS Albert Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@ % &()?

FS Albert Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@ % &()?

FS Albert Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@%&()?

Main heading

ECD Architects Forest Green Bold 48pt

Sub heading

ECD Architects Grey Bold 32pt

Body copy olorerro qui corum atem facipsa tibusa ipsun temqui delique nis essum nihilitatus ant ommolorem ex eos quo et et laudistem. Et acilloruntur qui rem istem.

Black Light 11pt

Secondary font where FS Albert not available

Arial Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@%&()?

Arial Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@%&()?

Tables

When creating tables the key is simplicity. Do not include too many weights and colours - try to use bold and light wherever possible.

The ECD Architects primary colours should be used wherever possible, with the secondary palette used only where it is essential to provide clarity.

Using tables
When using tables, try to make sure that they form a coherent set. By using secondary weights and colours sparingly you will avoid creating tables that compete with each other.

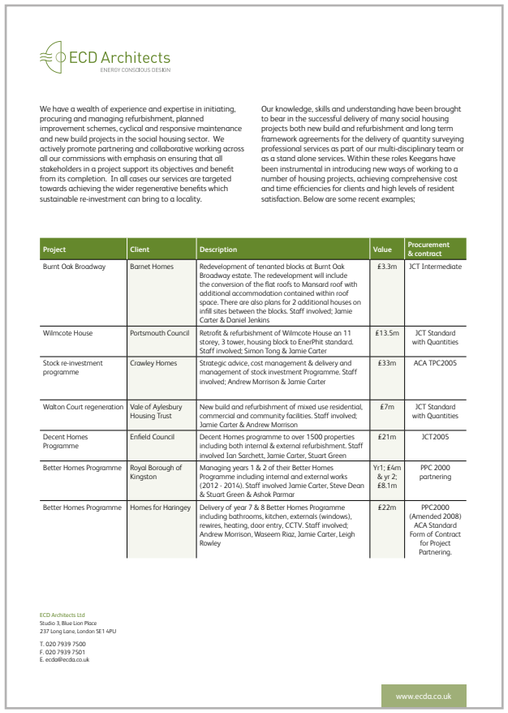
Heading 01	Heading 02	Heading 03	Heading 04	Heading 05
Content 01				

Header
Use FS Albert bold

Table content
Use FS Albert light, introducing heavier weights and italics sparingly and only to help with clarity.

Column shading
Use the ECD Architects primary colours - only introducing the secondary palette sparingly. Use a fine line for clarity.

Column & row separator
Use a fine rule in the colour of the header box.



ECD Architects
ENERGY CONSCIOUS DESIGN

We have a wealth of experience and expertise in initiating, procuring and managing refurbishment, planned improvement schemes, cyclical and responsive maintenance and new build projects in the social housing sector. We actively promote partnering and collaborative working across all our commissions with emphasis on ensuring that all stakeholders in a project support its objectives and benefit from its completion. In all cases our services are targeted towards achieving the wider regenerative benefits which sustainable re-investment can bring to a locality.

Our knowledge, skills and understanding have been brought to bear in the successful delivery of many social housing projects both new build and refurbishment and long term framework agreements for the delivery of quantity surveying professional services as part of our multi-disciplinary team or as a stand alone services. Within these roles Keegans have been instrumental in introducing new ways of working to a number of housing projects, achieving comprehensive cost and time efficiencies for clients and high levels of resident satisfaction. Below are some recent examples;

Project	Client	Description	Value	Procurement & contract
Burnt Oak Broadway	Barnet Homes	Redevelopment of tenanted blocks at Burnt Oak Broadway estate. The redevelopment will include the conversion of the flat roofs to Mansard roof with additional accommodation contained within roof space. There are also plans for 2 additional houses on infill sites between the blocks. Staff involved; Jamie Carter & Daniel Jenkins	£3.3m	JCT Intermediate
Wilmcote House	Portsmouth Council	Retrofit & refurbishment of Wilmcote House an 11 storey, 3 tower, housing block to EnerPhit standard. Staff involved; Simon Tong & Jamie Carter	£13.5m	JCT Standard with Quantities
Stock re-investment programme	Crawley Homes	Strategic advice, cost management & delivery and management of stock investment Programme. Staff involved; Andrew Morrison & Jamie Carter	£33m	ACA TPC2005
Walton Court regeneration	Vale of Aylesbury Housing Trust	New build and refurbishment of mixed use residential, commercial and community facilities. Staff involved; Jamie Carter & Andrew Morrison	£7m	JCT Standard with Quantities
Decent Homes Programme	Enfield Council	Decent Homes programme to over 1500 properties including both internal & external refurbishment. Staff involved Ian Sarchett, Jamie Carter, Stuart Green	£21m	JCT2005
Better Homes Programme	Royal Borough of Kingston	Managing years 1 & 2 of their Better Homes Programme including internal and external works (2012 - 2014). Staff involved Jamie Carter, Steve Dean & Stuart Green & Ashok Parmar	Yr1; £4m & yr 2; £8.1m	PPC 2000 partnering
Better Homes Programme	Homes for Haringey	Delivery of year 7 & 8 Better Homes Programme including bathrooms, kitchen, externals (windows), rewires, heating, door entry, CCTV. Staff involved; Andrew Morrison, Waseem Riaz, Jamie Carter, Leigh Rowley	£22m	PPC2000 (Amended 2008) ACA Standard Form of Contract for Project Partnering.

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www.ecda.co.uk

Our values

Our values define our principles and priorities as an organisation. They guide what we do and how we do it.

These icons have been created to embody those values, and can be used in N-Able blue or black.

We care

We achieve as a team

We improve

We deliver

ECD Architects is an award winning architectural practice committed to design excellence, cost effectiveness and commercial reality.
Our expertise and project has been developed over 33+ years. This includes completed projects for all types of private sector and public sector clients throughout the UK.
Project Name: Project Name Value: £xxxxxx
Client: Name of Client
CORE SERVICES
Architecture
Masterplanning
Regeneration
Sustainability
SECTORS
Housing
Education
Commercial
Arts & Leisure
ECD was established in 1980 with offices in London and Glasgow. ECD is a RIBA Registered Practice and a member of the N-Able Group of property related companies.
Project Name: Project Name Value: £xxxxxx
Client: Name of Client
What we've done
We have delivered projects throughout England and Scotland and are experienced in identifying local authority needs and negotiating with planning departments.
ECD has a proven track record of both identifying sites for new build development that are suitable for residential, mixed-tenure and mixed-use developments.
Our consultation processes put people at the heart of the creative process, identifying the needs the community, empowering stakeholders, and creating goodwill.
New Build Housing
We endeavour to create 'universal designs' which enable people of all ages and abilities and therefore support the longevity and permanence of the community…
Project Name: Project Name Value: £xxxxxx
Client: Name of Client
Project Name: Project Name Value: £xxxxxx
Client: Name of Client
Project Name: Project Name Value: £xxxxxx
Client: Name of Client
Our approach
We work with communities to achieve best value for our clients by creating homes that improve and create neighbourhoods of which their residents are proud.
ECD's strength lies in our ability to quickly identify a site opportunities and constraints which enables us to maximise development sites and provide our clients with viable options for development.
We endeavour to create 'universal designs' which enable people of all ages and abilities and therefore support the longevity and permanence of the community by providing for as they evolve, grow older and their needs change.
ECD delivers sustainable homes by designing to passivhaus principles focusing upon practical, cost-effective measures to deliver homes which are energy efficient and inexpensive to run as well as minimising waste in construction.
Value management
Our market focussed, commercial approach to the design enables us to provide solutions which maximise site values and success in obtaining planning permission.
ECD is a quality driven company focused upon streamlining our services to a cost conscious service which enables budgets to focus upon quality design and construction.
Our delivery of quality homes which focus upon the development of sustainable communities has resulted in positive feedback from tenants and quick residential sales.
Sustainability
We bring the latest environmental thinking to our clients. ECD has a strong track record of successful sustainable projects. We know what provides the most viable outcomes and what does not.
Services such as thermal and light modelling, and sustainability appraisal, are integrated into our architectural design process, enabling us to provide a holistic package for our clients. Our team includes accredited Passivhaus designers and experienced Building Performance evaluation (BPe) providers.
The practice is represented on both the RIBA Sustainable Futures and the CIC Sustainable Development committees. We regularly present at or attend sustainability seminars and workshops in order to remain fully informed of best practice.

Literature examples
Reports

Reports

We have branded oversized report covers that can go into A4 folders. If you require a cover for a folder, please speak to marketing. Provide them with the text you want in place on the cover and they will produce it for you.

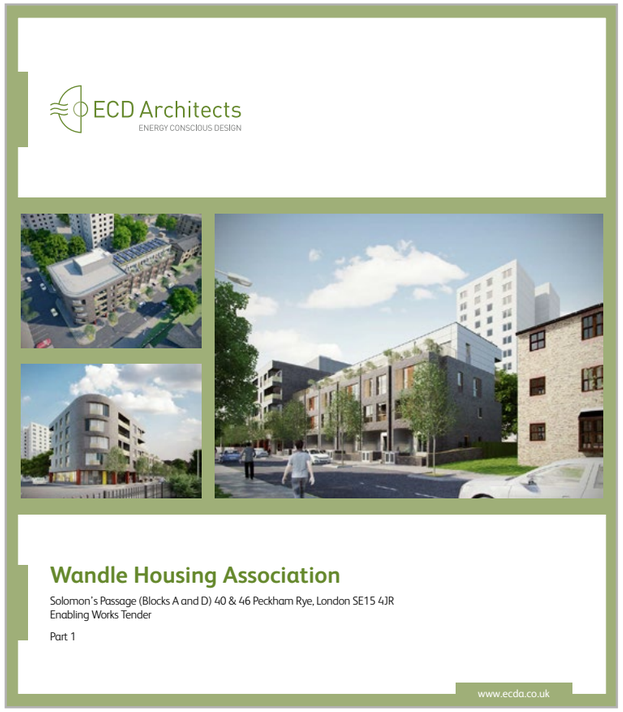
Report content templates

We have set brand templates in Word for use. Please take a copy and use for your reports. Do not save over the original template file.

All ECD templates can be found in the following folder:

Q:\ECD\QUALITY ASSURANCE\01-ECD CURRENT\01-ISO 9001\08-Templates\01 Templates (Current)

Front cover



Spine

Report template

Literature examples
Printed stationery

Letterhead

Please use our Letterhead template for correspondence. Letters sent electronically should include the senders electronic signature, and be saved and sent as a PDF file. Hard copy letters should be saved as a PDF prior to printing. This file should then be printed on our “good” paper (90gsm, FSC certified, Color Copy Paper) with the “Fit” button selected within the Print pop-up window. The printed letter can then be signed and sent.

Headings: FS Albert Bold Size: 11pt Line spacing: 1.2

Text: FS Albert Light Size: 11pt Line spacing: 1.2

Meeting minutes

Please use the standard branded template for all meeting minutes.

All ECD templates can be found in the following folder:

Q:\ECD\QUALITY ASSURANCE\01-ECD CURRENT\01-ISO 9001\08-Templates\01 Templates (Current)

Letter

ECD Architects
ENERGY CONSCIOUS DESIGN

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STUDIO 3
BLUE LION PLACE
237 LONG LANE
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T. 020 7939 7500
F. 020 7939 7501
E. ecda@ecda.co.uk

Jessica Reubens
Polypipe Civils Head Office
Charnwood Business Park
North Road
Loughborough
LE11 1LE

Date

Re: Vel et volores sequidem illab ipsapitio suseostiis as ilis ut volupta quatur.

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N-Able Group
An N-Able Group Company

ECD Architects Ltd. Registered Office:
Studio 3 Blue Lion Place, 237 Long Lane, London SE1 4PU
Registered In England: No 03028104

www.ecda.co.uk

Continuation sheet

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Yours sincerely

Jessica Reubens

ECD Architects
ENERGY CONSCIOUS DESIGN

The Centrum Building
28 Queen Street
Glasgow G1 3DX

Minutes of Client Team Meeting #1

Project	Restoration of St Andrews Church, Lochgelly		
Purpose:	Client Team Meeting	Date:	2015.11.24
Place:	FHBT Offices, Kinghorn	Time:	10:00 hrs
Date issued:	2015.12.21	Prepared by:	Alistair Cameron
Next Meeting:	Design Team Meeting	Date:	TBC
Place:	TBC	Time:	TBC

Present	InTL	Representing	Telephone	E Mail
Lorraine Bell	LB	Fife Historic Buildings Trust	(01592) 890 060	lorraine@fifehistoricbuildings.org.uk
Hazel Cross	HC	Fife Council	(03451) 555 555	Hazel.cross@fife.gov.uk
Ken Guthrie	KG	Scott Bennett Associates	(01383) 627 537	Ken.guthrie@sbascotland.com
Campbell Skinner	CS	Keegans		Campbell.skinner@thekeegansgroup.com
James Traynor	JT	ECD Architects		James.traynor@ecda.co.uk
Alistair Cameron	AC	ECD Architects	(0141) 948 0612	alistair.cameron@ecda.co.uk
Apologies				
Fraser Ross	FR	Keegans	(0141) 948 0641	fraser.ross@thekeegansgroup.com
Jennifer Rooney	JR	ECD Architects	(0141) 948 0600	Jennifer.rooney@ecda.co.uk
Robbie McKillop	RM	Morgan Sindall	(01698) 738 600	Robbie.mckillop@morgansindall.com
Bernard D'Arcy	BD	Morgan Sindall	(01698) 738 605	Bernard.d'arcy@morgansindall.com

Distribution

As above.

1.0 Current Proposals

1.1 Architectural Proposals

1.1.1 Overview
AC presented the current architectural proposals to HC. AC stated that due to budgetary constraints design team activities had focussed on the core brief of refurbishing the church to provide a space ready for fit-out by an end user with no bespoke items. FC

AC stated that as a result the design team were currently looking at undertaking the repair works to the existing building fabric only, along with bringing the building up to standard in terms of insulation values, laying new floor coverings and associated decoration throughout, and the installation of the washrooms. All other items were currently being considered for omission from the project.

1.2 Mechanical & Electrical Proposals

1.2.1 Overview
AC presented the current M&E proposals. AC stated that due to budgetary constraints as above the design team had focussed on reducing the scope of M&E works, however this had not been successful as the M&E consultants had confirmed that the proposed works would be required regardless of end user.

2.0 Budget

2.1 Client Budget

2.1.1 Overview
Following discussions it was confirmed that the total budget for phase 1 was £600k, giving a budget of approximately £475k for stage 1 works. HC to confirm if this figure is excluding VAT. FC

2.1.2 Funding Spend Requirements
HC confirmed that in order to meet the spend requirements of the funders only the paperwork for the project need be formalised to confirm progress, including FHBT/ECDA appointment and appointment of contractor by end March 2016. AC to forward appointment documentation. ECD

2.1.3 Rockgelly Business Plan

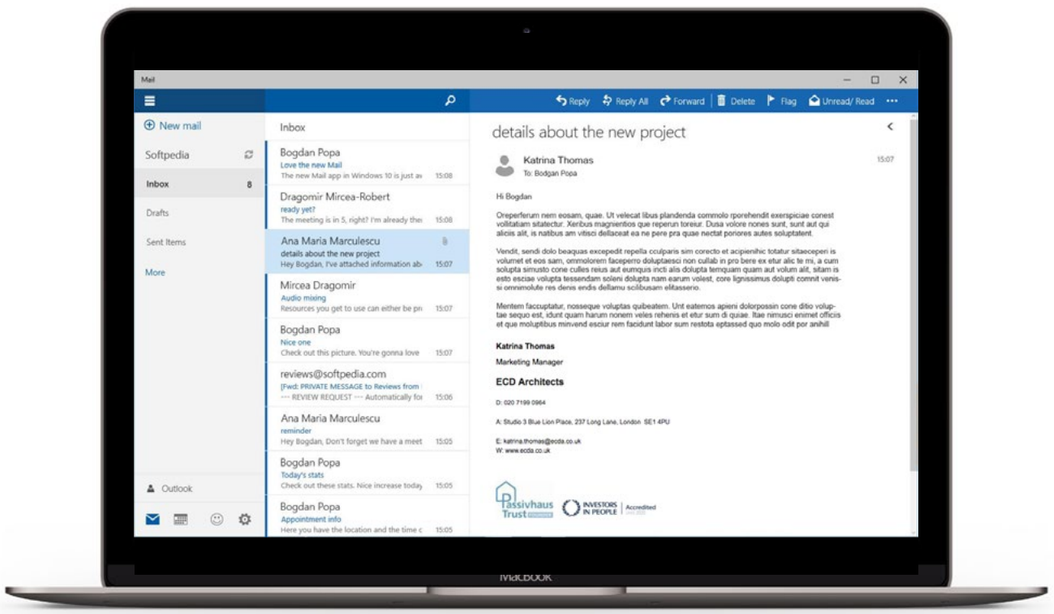
Template 1

Literature examples
Electronic stationery

Emails

Emails should be written in FS Albert Light 11pt. Email signatures are automatically setup by IT. Do not change them yourself. If you require yours updating please speak to the marketing team.

Text: FS Albert Light Size: 11pt



PowerPoint templates

We have a standard branded template for PowerPoint presentations.

All ECD templates can be found in the following folder:

Q:\ECD\QUALITY ASSURANCE\01-ECD CURRENT\01-ISO 9001\08-Templates\01 Templates (Current)

Literature examples
Marketing materials

Company profile

We have a range of marketing material to help you promote our business.

We have a company profile sheet which provides an overview of our areas of expertise.

Sector profile

We have a sector profile brochure which provides an overview of our areas of expertise.

If you require a new brochure or amends to any other existing items please speak to marketing.

Curriculum Vitaes

All staff CVs are created by marketing team into this template for the use in bids.

Malton Road, London: Creation of office space beneath the West Way.

ECD Architects:

We are an award winning practice specialising in the design of low energy, low environmental impact buildings, cost effectively and to the highest quality standards.

Avondale Primary School, Kensington: Extension & refurbishment

Wilmcote House, Portsmouth: Retrofit to the Passivhaus EnerPHit Standard

Tops Club, Thurrock: New build social housing as flats and maisonettes

ECD Architects was established in 1980 with a focus upon sustainability. Today we have offices in London and Glasgow employing 36 staff. Our projects range in value from £100k to £40m and span the sectors. These can be illustrated by our current and recently completed projects in:

- New build housing
- Refurbishment & Retrofit
- Commercial / Industrial
- Schools & Higher Education
- Community & Leisure

ECD clients encompass local authorities and government departments, housing associations and developers, charitable trusts, public and private companies. ECD commissions cover the full range of architectural services to include:

- Capacity and feasibility studies
- Phased master plans
- Concept development and detailed design
- Planning Submissions
- Drawings and specifications
- Oversight of on-site construction
- Completion and post completion review

We maintain a strong team of designers, technicians and specialists with a wide range of experience and knowledge of a range of building modelling, analytical, project management and monitoring programmes, as well as, Revit Certified Professionals to oversee each project 's quality management and ensure each is implemented in line with BIM standards.

Beyond the quality of our architecture, we add value to our service delivery by providing in house:

- BIM (Management & Training)
- Passivhaus & EnerPHit
- Retrofit Coordination
- Post Occupancy and Building Performance Evaluations
- Energy Assessments
- Fire Safety Risk Assessments

For example, we are currently working with clients providing the following BIM services:

- BIM Guidance and project management
- EIR and BEP development
- BIM Performance analysis
- Information Management
- Task Team Management
- Model Asset Management

Whether refurbishment or new build construction, our projects are undertaken with a fabric first approach which extensively improves the building thermal envelope with internal and external insulation, insulated doors and windows.

With 37 years of experience providing award winning, sustainable design, we afford our clients a comprehensive knowledge of relevant, cost effective measures that provide measurable benefits drawn from the most current and up to date methods of energy and environmental conservation.

ECD Architects is an award winning architectural practice committed to design excellence, cost effectiveness and commercial reality.

Our expertise and project has been developed over 33+ years. This includes completed projects for all types of private sector and public sector clients throughout the UK.

Project Name: Project Name Value: £xxxxxx
Client: Name of Client

CORE SERVICES
Architecture
Masterplanning
Regeneration
Sustainability

SECTORS
Housing
Education
Commercial
Arts & Leisure

ECD was established in 1980 with offices in London and Glasgow. ECD is a RIBA Registered Practice and a member of the N-Able Group of property related companies.

Project Name: Project Name Value: £xxxxxx
Client: Name of Client

What we've done

We have delivered projects throughout England and Scotland and are experienced in identifying local authority needs and negotiating with planning departments.

ECD has a proven track record of both identifying sites for new build development that are suitable for residential, mixed-tenure and mixed-use developments.

Our consultation processes put people at the heart of the creative process, identifying the needs the community, empowering stakeholders, and creating goodwill.

Project Name: Project Name Value: £xxxxxx
Client: Name of Client

New Build Housing

We endeavour to create 'universal designs' which enable people of all ages and abilities and therefore support the longevity and permanence of the community…

Project Name: Project Name Value: £xxxxxx
Client: Name of Client

Project Name: Project Name Value: £xxxxxx
Client: Name of Client

Our approach

We work with communities to achieve best value for our clients by creating homes that improve and create neighbourhoods of which their residents are proud.

ECD 's strength lies in our ability to quickly identify a site opportunities and constraints which enables us to maximise development sites and provide our clients with viable options for development.

We endeavour to create 'universal designs' which enable people of all ages and abilities and therefore support the longevity and permanence of the community by providing for as they evolve, grow older and their needs change.

ECD delivers sustainable homes by designing to passivhaus principles focusing upon practical, cost-effective measures to deliver homes which are energy efficient and inexpensive to run as well as minimising waste in construction.

Value management
Our market focussed, commercial approach to the design enables us to provide solutions which maximise site values and success in obtaining planning permission.

ECD is a quality driven company focused upon streamlining our services to a cost conscious service which enables budgets to focus upon quality design and construction.

Our delivery of quality homes which focus upon the development of sustainable communities has resulted in positive feedback from tenants and quick residential sales.

Sustainability
We bring the latest environmental thinking to our clients. ECD has a strong track record of successful sustainable projects. We know what provides the most viable outcomes and what does not.

Services such as thermal and light modelling, and sustainability appraisal, are integrated into our architectural design process, enabling us to provide a holistic package for our clients. Our team includes accredited Passivhaus designers and experienced Building Performance evaluation (BPe) providers.

The practice is represented on both the RIBA Sustainable Futures and the CIC Sustainable Development committees. We regularly present at or attend sustainability seminars and workshops in order to remain fully informed of best practice.

ECD Architects

ECD ARCHITECTS CURRICULUM VITAE

James Traynor

BA(Hons), BArch(Dist), MSc, ARB, RIBA, CEPHD
Managing Director

PASSIVHAUS DESIGNER CERTIFIED PASSIVEHOUSE DESIGNER

Profile

James completed an MSc at the Centre for Alternative Technology specialising in the application of renewable energy in the domestic sector. Prior to joining ECD he worked on a variety of residential, leisure, industrial and educational projects. In 2009 he led a number of 'Retrofit for the Future' projects and in recent years, James has spoken at a number of conferences including 'Ecobuild' and 'Retrofit Expo' on low energy design solutions. He has a particular interest in post-occupancy evaluation as a means of improving our understanding of design and long-term service to clients. As a Director, James is responsible for the day-to-day coordination of specific ECD project teams and the allocation of tasks for the project architects and assistants. James is the first point of contact for ECD from achievement of planning permission through to practical completion.

Memberships

Architects Registration Board – 066143K
R.I.B.A.– 7004758

Qualifications

BA(Hons) Architecture (De Montfort University, Leicester) 1996
BArch(Dist) Architecture (University of Liverpool) 2000
PGDip in Professional Practice (RIBA) 2001
Msc. Advanced Energy & Environmental Studies (Centre for Alternative Technology/ UEL), 2004
BRE Passivhaus Certification Training
CBES Asbestos Awareness Completed Certificate Training No: e4544769

Relevant Experience

- **Wilmcote House, Portsmouth** (ECD Current project) Regeneration of 11 storey, 3 tower, housing block to extend its life for a minimum further 30 years with measures enabling it to achieve the Passivhaus EnerPHit standard. RIBA stages 1 to 7 (from feasibility study and structural surveys to completion on site and post occupancy evaluations). (Value £12.9m)
- **Walton Court, Aylesbury** (Complete) Regeneration of mixed use development with severe vandalism and anti-social behaviour issues involving the relocation of retail units and development of new housing to enable a clear hierarchy of public and private space which is both safe and secure whilst providing a sense of neighbourhood and interaction with the wider community. RIBA stages 1 to 7 (Value: £9.9m)
- **Bede Estate, Mile End** (Complete) Masterplan and new build infill development as well as regeneration works including; the relocation of the underground parking; replacement of the existing stair cores with secure entrance lobbies; reduced access to high level walkways and stair cores to reduce through traffic and increase security; implementation of an on-site recycling system; and new fire strategy. (Value £30m)
- **British Estate, Mile End** (Complete) New build infill mixed use development providing 173 residential units, community amenity and commercial space within 6 buildings ranging from four to six storeys located on five sites. (Value: £25m)

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G1 3DX
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Literature examples
Marketing materials

Case studies

We have 2 types of case study templates to help showcase our best projects. One gives an overview of a single project, the other a snapshot of numerous projects. We are constantly looking to update and create new ones.

Press advertising

Adverts are created for targeted trade press. Please liaise with the marketing team for any advertising requests.

Email marketing

Throughout the year we will run marketing campaigns.

Case study

ECD Architects

ECD ARCHITECTS PROJECT DATASHEET

Coal Wharf Mews

Wisbech

COMMERCIAL PROJECT

Client:	Fenland District Council
Brief:	Design concepts for a high quality, sustainably constructed development on the South bank of the River Nene
Contract Value:	£1.2m
Floor Area:	4,200m²
Current Status:	Completed
Sustainable Initiatives:	Photovoltaics and Roof Gardens; Green Walls.

Some of the most enlightening views of the site are across the River Nene from the historic North Brin. A reminder of the natural beauty of the Fens, the green tree canopies blending into the shrubbery of river bank verges, the mottled shapes reflected in the dark hues of the water.

It also provides an incidental transition between the old and the new, a natural green buffer between the Georgian facades to the east and the industrial buildings to the west. This elevated building mass would open vistas across a prominent corner whilst still maintaining a sympathetic presence on the streetscape of the South Brink. Whereas the innovative use of 'living walls' help the building mass to blend in with natural verge to the River Nene, as well as sitting comfortably next to the period Georgian Architecture.

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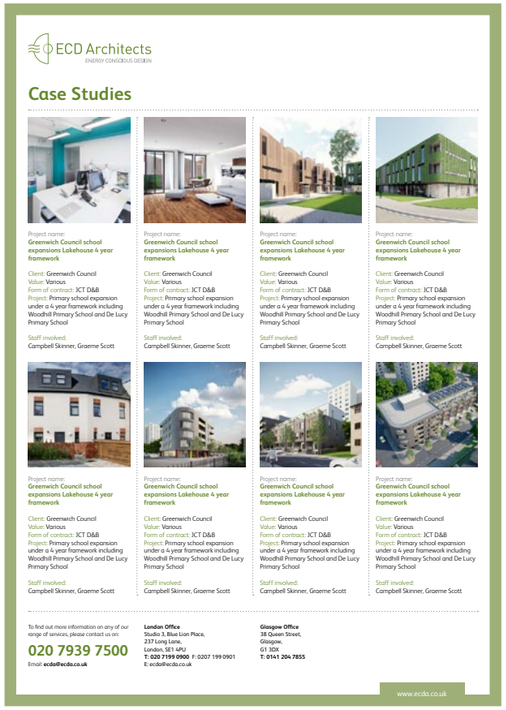
Overview sheet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ENERGY CONSCIOUS DESIGN

Case Studies

Project name:
Greenwich Council school expansions Lakehouse 4 year framework

Client: Greenwich Council
Value: Various
Form of contract: JCT D&B
Project: Primary school expansion under a 4 year framework including Woodhill Primary School and De Lucy Primary School

Staff involved:
Campbell Skinner, Graeme Scott

To find out more information on any of our range of services, please contact us on:

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ENERGY CONSCIOUS DESIGN

DESIGN FOR A SUSTAINABLE FUTURE

- ARCHITECTURAL SERVICES
- MASTER PLANNING
- URBAN DESIGN
- COMMUNITY CONSULTATION
- SUSTAINABILITY ADVICE

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ENERGY CONSCIOUS DESIGN

ECD CHECK UP!

Ways and Means of Undertaking Post Occupancy Evaluations.

Please join us as we present the findings of our own office Post Occupancy Evaluation and discuss tools which you can use to undertake your own POE such as:

- Understanding comfort with environmental sensors
- Benchmarking user satisfaction using the ARUP standard BUS methodology
- Profiling electricity usage using the CIBSE TM22 tool
- Sharing results on the Carbon Buzz platform

We will be holding this seminar as two sessions to suit all diaries as follows:

Date	Monday 20 April 2015
Session 1	10 am to 12 pm
Session 2	6.30 pm to 8.30 pm
Location	ECD Architects Studio 3 Blue Lion Place 237 Long Lane London SE1 4PU

GreenSky Thinking

Our study involved the deployment of sensors, loggers and questionnaires in a bid to convert the building into live experiment.

We appreciate this chance to present our findings and encourage others to do the same. After all, Energy saving begins at HQ.

Please let us know if you and your colleagues would like to join us:
T: 0207 199 0918 E: daniella.udechukwu@ecda.co.uk

N-Able Group

Having trouble reading this email? View it here.

ECD Architects are part of the N-Able Group.
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